

Sponsorship Opportunities

DAY SPONSOR- \$5000

Only 5 Available!

- ◆ Logo on the front of the fair brochure, all printed advertising, the fair website, and Facebook page.
- ◆ Name in all radio and TV advertising
- ◆ 100 Fair passes
- ◆ 10x30 outdoor booth space
- ◆ 3 banners placed in high traffic area and sign at main gate

STAGE SPONSOR- \$2500

Only 2 Available!

- ◆ Logo on fair brochure, the fair website, and Facebook page
- ◆ All referrals to stage in print and vocal announcements will indicate sponsors name
- ◆ Sign on stage
- ◆ 50 fair passes

FRONT ENTRANCE- \$2000

Only 4 available!

- ◆ Logo on the fair website and Facebook
- ◆ 3x5 Sign will be placed on main gate
- ◆ 40 fair passes

BUCKING CHUTES- \$1500

Only 6 Available!

- ◆ 2x8 Banner on chute
- ◆ Recognition during chute events
- ◆ 30 fair passes

ALL AROUND- \$1500

- ◆ Premium box seats for all performances
- ◆ 2x8 banner in covered arena
- ◆ 30 fair passes

EVENT- \$1000

- ◆ Recognition during your sponsorship event in all rodeo performances
- ◆ 2x8 Banner in arena
- ◆ 20 fair passes

BANNER IN ARENA- \$500

- ◆ Banner in covered arena
- ◆ 10 fair passes

RECOGNITION BANNER- \$500

- ◆ Logo on the fair's Facebook
- ◆ Shared sign and printed and placed in high traffic area throughout the fairgrounds with your logo.
- ◆ 20 fair passes

RECOGNITION BANNER- \$100

- ◆ We will have multiple banners that will list all \$100 donors. NO logos will be used.

BANNER IN SHOW BARN- \$100

- ◆ 3x5 Banner placed in Livestock show barn

For more information call or email

Shelby Montano

(575) 496-3044

sponsor@snmstatefairgrounds.net



MONETARY SPONSORSHIP

Business Name: _____

Contact Name: _____

Contact Address: _____

Phone: _____

Email: _____

Sponsor package requested (please include any details for your package)

You will be billed for your balance. All balances must be paid in full by August 1, 2017. You may also pay with a credit card.

Credit Card number: _____

Expiration Date: _____

Signature: _____

Date: _____

IN-KIND SPONSORSHIP

If sponsoring an in-kind donation, please indicate estimated value and requested sponsorship package.

In-kind donation: _____

Estimated value: _____

Sponsorship package requested:

Please fill out the contact information under Monetary Sponsorships. Please mail completed form back to :

SNMSF&R

P.O. Box 1145

Las Cruces, NM 88004

Or email:

sponsor@snmstatefairgrounds.net



2017

Sponsorship Packages