



# *ROYALTY PAGEANT INFORMATION*

## PURPOSE:

The purpose of the Southern New Mexico Fair and Rodeo Royalty Pageant is to select young ladies as official representatives of the Southern New Mexico State Fair and Rodeo. The Fair and Rodeo Queens, along with their courts, will serve as ambassadors of the Southern New Mexico State Fair and Rodeo to the public, exhibiting excellent sportsmanship, high moral, and ethical standards. They should be able to speak intelligently, with authority, and with knowledge of the Southern New Mexico State Fair and Rodeo and Southern New Mexico.

## ELIGIBILITY:

- A. Contestants must be natural born females who have been a resident of Dona Ana, Luna, Otero, Sierra, Socorro, Bernalillo, Hidalgo, Valencia, Grant, Catron, or El Paso Counties for one year prior to the contest. Contestants must have never been pregnant or married.
- B. A contestant may not be holding another title from any other organization and compete in the SNMSF&R royalty pageant.
- C. Previous title holders of the Southern New Mexico State Fair and Rodeo may hold the same title twice, as long as, there is one year in between the titles; and that they left the previous title in good standing. To be in good standing, the title holder must uphold her agreement with the Royalty Committee and may not have had any disciplinary action which resulted in removal of her title.
- D. A contestant may not have had any disciplinary action from a committee, event, title, or office of the Southern New Mexico State Fair & Rodeo which resulted in her removal.
- E. Each contestant shall enter the category which they are the appropriate age for as of July 1st of the competition year. A copy of her birth certificate must be submitted with her application. Rodeo Queen: Ages 17- 22; Rodeo Princess: Ages 13-16; Rodeo Jr. Princess: Ages 9-12. Qualifying ages for the Fair Court are: Fair Queen- Age 16-20; Fair Princess- Age 13-15; Fair Junior Princess- Ages 9-12; and Pee Wee Mentorship Program- Ages 5-9.

## ENTRY:

- A. The Entry fee for each contestant is \$200.00, which may be obtained through sponsorships. The ad format and information for your sponsors is attached to this information packet.
- B. Contestants are required to sell 100 raffle tickets.
- C. Contestants must provide an item to go into the contestant bags (i.e., lip gloss, nail polish, cups, etc.) Contestants will receive an e-mail after registration with the number of contestants for the bag item.
- D. Each contestant must provide one silent auction item for the Coronation Luncheon. This is required and will be due no later than three weeks before the pageant date each year.
- E. If a contestant fails to meet the above-mentioned items, they will not be allowed to compete in the upcoming pageant.
- F. There is a Top Hand award for the girl that raises the most money in sponsorships and raffle tickets combined.

## JUDGED EVENTS:

### **Fair Demonstration:**

- A. Fair Contestants will participate in a Demonstration. The Demonstration should be entertaining and should resemble a typical demonstration with an introduction, body, and conclusion.
- B. Each contestant is responsible to provide all props and supplies needed for the demonstration: to include tables, chairs, easels, etc. No live animals may be used, and no parents will be allowed on stage. The current Queen Court will assist the contestant in setting up their props.
- C. The time limit:
  - a. Queen and Princess Contestants is 5-7 minutes
  - b. Jr. Princess and Pee Wee Contestants is 3-5 minutes.
- D. Wardrobe for Demonstration will be:
  - a. Long-sleeved collared shirt
  - b. Jeans,
  - c. Boots, cleaned and dust free
  - d. Hat "Cowboy" of any color.

This is a great way to show your personality. If you're doing a cooking demo you can wear an apron and chef hat if, a milking demo maybe overalls and straw hat. Just remember you still need to have make-up, age apriority and hair curled.

- E. Judges will rate the Demonstrations:
  - a. Introduction – clear purpose of demo
  - b. Body of Demo – steps, skill, effective visual presentation.
  - c. Conclusion - achieve and demonstrate

### **Horsemanship Competition:**

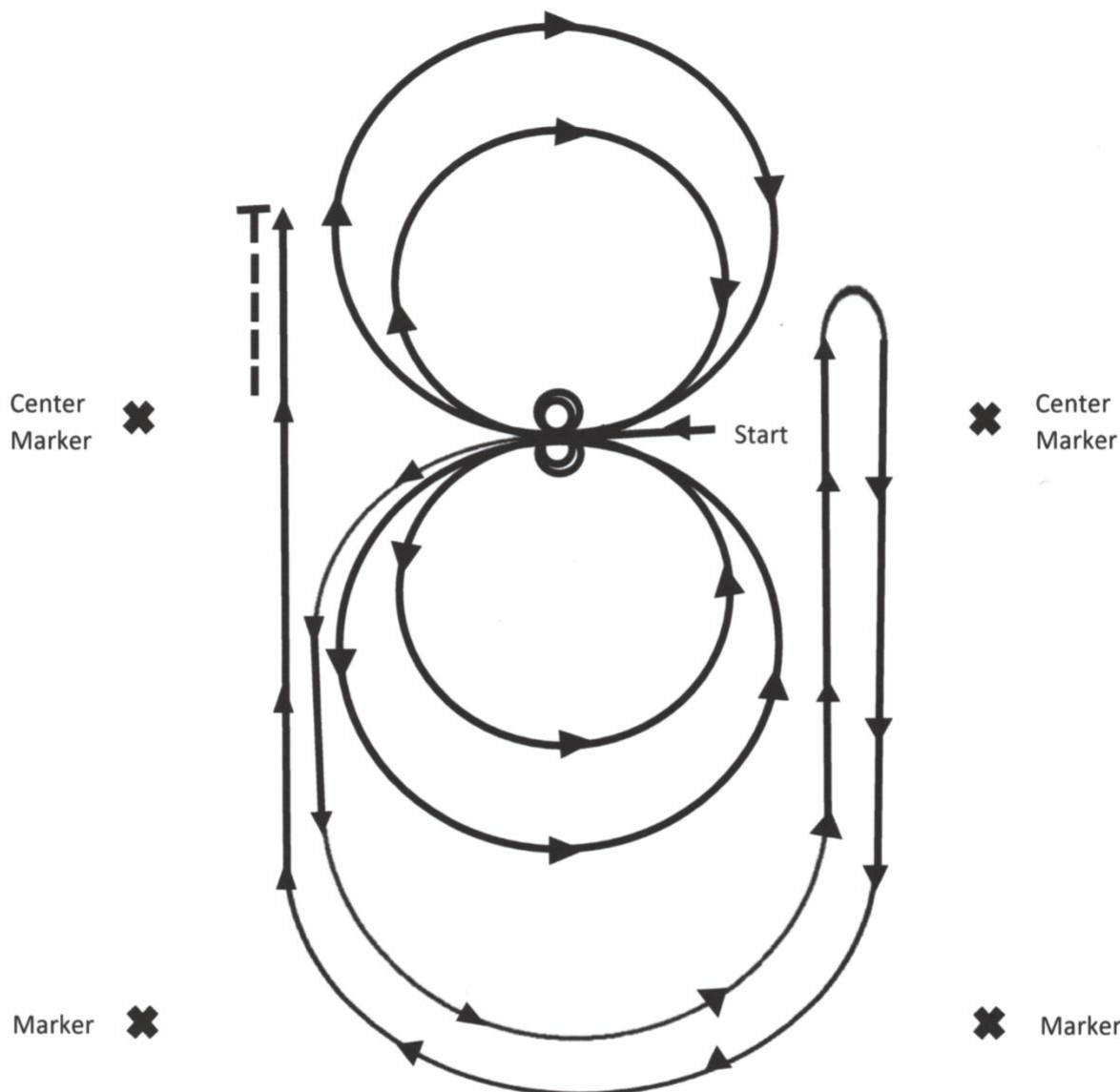
- A. Each contestant must furnish her own horse and must have a horse available for parades and rodeos in the coming year with no stallions being allowed. You may borrow a horse for the competition and may use more than one horse. A current Coggins Test, along with a health certificate issued at least 30 days prior to the Fair may be required to enter the fairgrounds. Each horse must be healthy and in good physical condition during the competition and at all events
- B. Rodeo contestants will participate in Horsemanship in the following categories:
  - a. Set Pattern - pattern provided by the committee.

1. Each contestant will complete the set pattern, dismount in front of the judges and remount, and proceed back to gate in a walk or trot.
  - b. Queens Run/Hot Lap - once back at gate contestant will acknowledge judges and continue into run/lap.
  - c. Rail work – all rodeo contestants will participate at the same time in the arena.
    1. After all contestants have completed the set pattern, all Rodeo Royalty and contestants will enter the arena and line up around the fence, evenly spaced.
    2. This is a horse game of “Simon Says”
  - d. Flag Run - After Rail Work, each contestant, in the same order and set pattern, will demonstrate their flag run. (Flag boots are required during the flag run.)
- C. The riding portion of the Horsemanship Competition will end with flag run.
- D. Wardrobe for Horsemanship shall be:
- a. Long-sleeved, collared white shirt,
  - b. Dark blue/black jeans,
  - c. Western “cowboy” boots,
  - d. Hat – clean and shaped, firmly pinned to her hair to prevent it coming off. Losing hat will result in deduction of point from score.
  - e. Solid belt – NO BLING.
  - f. Clothing should be clean, pressed and dust free.
  - g. No jackets, pullovers, or chaps.
- E. Hair should be pulled back into a ponytail. Can be worn in back or on the side.
- F. Judges will rate the competition on the following elements:
- a. Set Pattern - position, balance, and poise of rider.
    1. Knowledge and execution of leads, backing and sliding stops.
    2. Mount and dismount.
    3. Tack, proper fit, cleanliness, and knowledge thereof.
  - b. Queen Run - smile, wave, speed, body position, and control.
  - c. Rail work - performance of a variety of horsemanship maneuvers such as different gaits, the ability to change directions and control the speed of the horse as requested.
  - d. Flag Run - smile, body position, speed, presentation, and control.

Horsemanship pattern for Queen contestants:

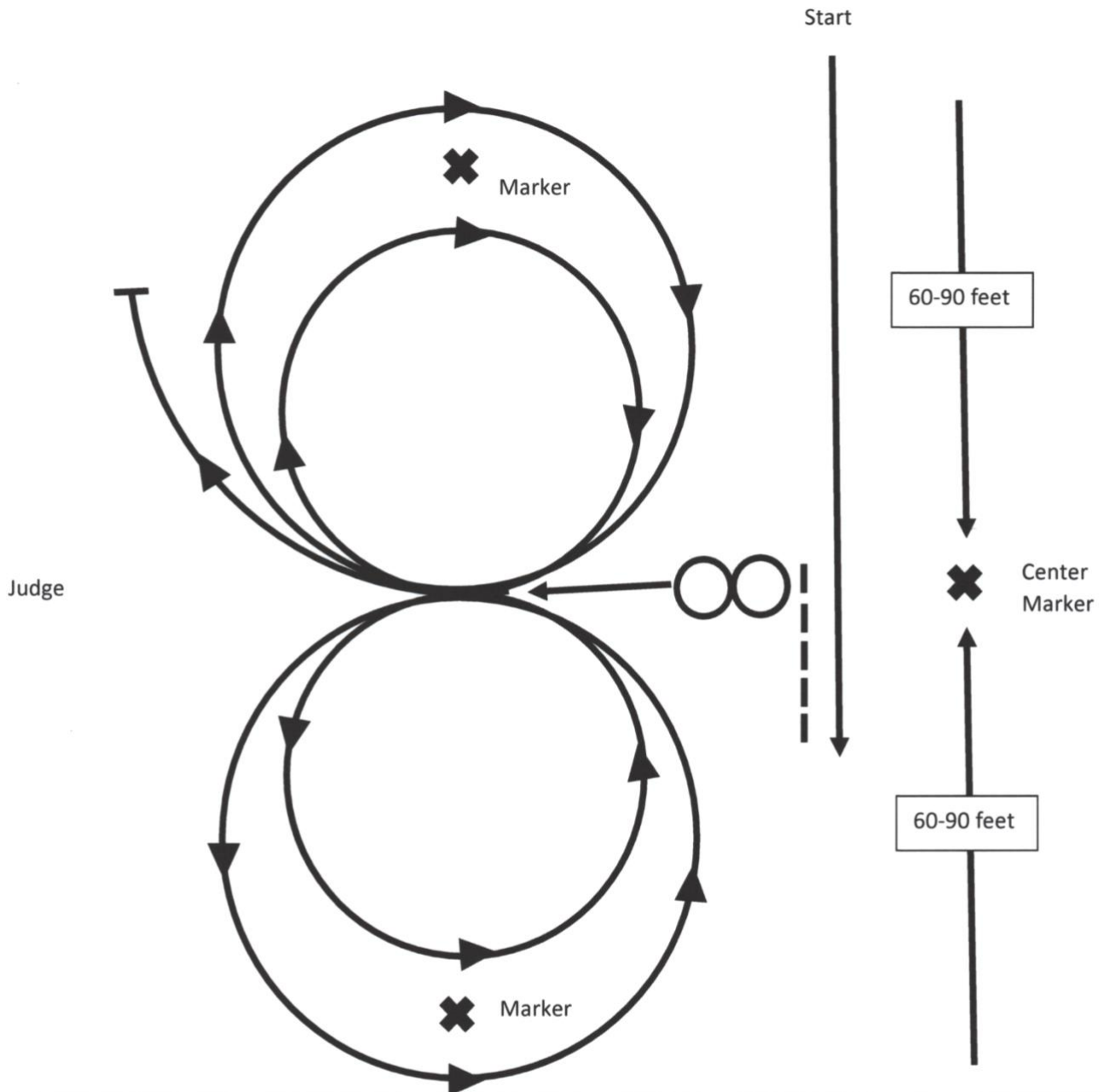
Marker ✕

✕ Marker



1. Start in the center of arena facing left wall.
2. Complete two spins to the right.
3. Complete two spins to the left.
4. Beginning on the left lead, complete two circles to the left: the first small and slow, and the second large and fast. Flying lead change in the center.
5. Complete two circles to the right on the right lead: the first small and slow and the second large and fast. Flying lead change in the center.
6. Begin a large, fast circle to the left but do not close it. Run straight down the right side of the arena, past the center marker, stop and rollback to the right at least 20 ft off the fence.
7. Continue back around the previous circle, run down the arena on the left side, past the center marker, and do a sliding stop. Back to the center of the arena. Hesitate.
8. Ride to judge for inspection/questions/mounting/dismounting. The bridle may be dropped at the judge's discretion.

Horsemanship pattern for Junior Princess and Princess contestants:



Ride Pattern as below:

1. Lope in a straight line at least 20 feet away from the fence. Stop and back to the center of the arena. Settle horse for 10 seconds.
2. Complete 1 spin to the left. Complete 1 and 1/4 spins to the right.
3. Lope on the right lead to the right in a large fast circle, outside of the marker. Lope a small, slow circle to the right on the inside of the marker. Execute a simple lead change in the middle of arena, after completion of the circle (break to walk or jog).
4. Lope on the left lead to the left in a large fast circle, outside of the marker. Lope a small, slow circle to the left on the inside of the marker. Execute a simple lead change in the middle of the arena after completion of the circle. Lope off on the right lead for a 1/4 circle to the right.
5. Stop and settle horse for 5 seconds. Ride to judge for inspection/ questions/ mounting/dismounting.

## Modeling/Impromptu Question

- A. Both Fair and Rodeo contestants will participate in modeling a “Western Trend/Fashion Forward” style of outfit.
  - a. Each girl will create her own outfit, which should show the contestant’s personality and flair.
  - b. Their knowledge of current western fashion. Clothing may be “off the rack”
- B. It is not a requirement to use sponsored clothing of the Southern New Mexico State Fair and Rodeo; however, contestants should be aware of them and use their products whenever possible.
- C. Each outfit should keep the professional appearance of the title and the current trends in fashion.
- D. Wardrobe for modeling is as follows- All outfits must follow the rules as set out by the Miss Rodeo America Pageant which states:
  - a. Skirts and dresses need to be no shorter than 3 inches above the knee,
  - b. Dresses should not show cleavage,
  - c. Nothing extremely low in the back,
  - d. Must be longer than a cap sleeve, or you need to wear a jacket over blouse/shirt.
  - e. Hat - western felt hat is mandatory (No straw hats allowed) color of your choice.
- H. Judges will rate the competition on the following elements:
  - a. Movement – good posture, fluid, grace
  - b. Current western style, clean, neat fitted
  - c. Smile – friendly, relaxed, confident
  - d. Accuracy – to questions

**\*\* The Southern NM State Fair Rodeo is a Cinch Series Rodeo, so Cinch may be worn as well as Wrangler.**

## Speech: To follow each girls Modeling

- A. Fair and Rodeo contestants will present a speech to the judges.
- B. Each speech must be on the topic of Southern New Mexico, the State of New Mexico, or Southern New Mexico State Fair and Rodeo.
- C. The Contestant does not have to author the speech, but it should be memorized as reading from note cards will cause points to be deducted from her score. NOTE: Pee Wee contestants may use props and cards to help them rather than memorization.
- D. The time limit for each contestant is as follows: Queen - Up to 5 minutes; Princess - Up to 4 minutes; Jr. Princess and Pee Wee Princess - Up to 3 minutes.
- E. Wardrobe for Speech: Each contestant will immediately begin their speech after modeling and in the same clothing.

**Impromptu Question:** Following Speech, each contestant will remain on stage for their impromptu question. The impromptu question will be pulled from a hat and read out loud by the Master/Mistress of Ceremonies and will be appropriate for that age groups.

**Private/Personal Interview:** Fair and Rodeo Contestants will participate in a private interview with the Judges.

- A. Only the judges, the judge’s chaperone and the contestant will be allowed in the room during the interview.
- B. The contestant will be questioned on her personal life, information pertaining to the Southern New Mexico State Fair & Rodeo, current events, the agricultural industry, our western heritage, and southern New Mexico.

- C. Wardrobe for Interview as follows:
- a. Contestant's may wear business attire such as a jacket, skirt, etc.
  - b. Hat – clean and shaped, felt
  - c. Boots – clean and dust free
  - d. Long- sleeve collared shirt with dark Jeans

\*\*\*This wardrobe should be professional in appearance.

- D. Judges will rate the Interview on the following:

**Rodeo contestants** will do their Horsemanship Interview at this time, this will include the following elements:

- a. Knowledge of professional rodeo - its history, organization, rodeo terms, explanation of standard events, awareness of PRCA and WPRA championship standings, and what is going on in the pro-rodeo world.
- b. Knowledge of horsemanship and the meaning of horsemanship terms.
- c. Knowledge of tack and the purpose of each piece of tack.
- d. Knowledge of veterinary care and horse health and how to treat common occurrences such as colic, abrasions, etc.
- e. Apparel – clean, hair curled etc..
- f. Posture – sits ladylike with feet together.
- g. Attitude – Friendly, relaxed, sincere, and poised

**Fair Contestants** will include the following elements:

- a. Knowledge of current AND national events local, as well as, information on the SNMSF&R.
- b. Apparel – clean, hair curled etc..
- c. Posture – sits ladylike with feet together.
- d. Attitude – Friendly, relaxed, sincere, and poised

### Written Test:

- A. Each contestant, except for those in the Pee Wee Division, will be given a written test at rehearsal.
- B. The test will be on the Southern New Mexico State Fair & Rodeo activities and will be written with appropriate questions for each age category.
- C. The test is not used on the overall score, but only as a tie breaker should a tie occur, but an award will be given for this category.
- D. Wardrobe for the written test: Each contestant may dress casual during the written test, as this will be during rehearsal.

### Photogenic:

- A. Each contestant must submit an 8 x 10 color, vertical, head and shoulders photograph.
- B. Photos should be taken with a hat and no crown and will not be returned to the contestant.
- C. The photograph does not need to be done by a professional; however, it will be the picture used in pageant advertisements, the pageant book, and the photo judged for photogenic.
- D. The Photogenic Category is only used as a tie breaker in the event there is one, but an award will be given for this category.
- E. A wallet size photo will need to be sent to [SNMSFR.ROYALTY@GMAIL.COM](mailto:SNMSFR.ROYALTY@GMAIL.COM)



### **Finality of Judge's Scoring:**

The decision of the Judges is final. In the event a contestant feels the need to appeal the results of the pageant, her appeal must be submitted in writing to the Royalty Superintendent, along with a check for \$100.00, no later than 24 hours after the conclusion of Coronation. Said appeal will be considered at the first meeting of the Royalty Committee following the pageant, and all appeals shall be reviewed and brought to the attention of the Southern New Mexico State Fair & Rodeo Executive Committee. Action, if deemed necessary, will be determined by the Executive Committee with the recommendation of the Royalty Superintendent.

### **Awards:**

- A. All contestants will receive a duffle bag with numerous items provided by the contestants themselves.
- B. All title holders will receive a perpetual\* crown, trophy belt buckle, and sash.
  - a. The Fair Queen will have a perpetual vest.
  - b. The Rodeo Queen perpetual Chaps.
- C. The Fair and Rodeo Queen will each receive a \$500 scholarship at the end of their reign, and upon completion of their duties.
  - a. The Rodeo Queen will receive a trophy saddle of up to \$500 in value and her entry fee paid if she chooses to compete in the New Mexico State Fair Queen Contest the following year.
  - b. The Fair Queen will receive a \$500 clothing allowance.
- D. Awards will be given in each of the following categories:
  - a. Top Hand – given to the girl who brings in the most fund on ads and sponsorship
  - b. Miss Congeniality – this will be voted on by the contestants themselves
  - c. Test – the contestant with the highest score
  - d. Photogenic – voted on by the judges and used for a tie breaker
  - e. Horsemanship – between **ONLY** Rodeo contestants.
  - f. Demo – between **ONLY** Fair contestants.
  - g. Speech – between **ALL** fair and rodeo contestants
  - h. Appearance – between **ALL** fair and rodeo contestants. This is a combined score from all events.
  - i. Personality - between **ALL** fair and rodeo contestants. This is a combined score from all events.

*\*\*\*The crowns are for the use of the titleholders for the year of her reign and shall be handed down to the next titleholder at Coronation the following year.*

### **Tie-Breaking Procedures:**

- A. If the total score results in a tie, the Rodeo contestant with the highest horsemanship score will be declared the winner; and the Fair contestant with the highest score in the Demonstration Category will be declared the winner.
- B. If a tie still results in the respected categories, the contestant with the highest test score will be declared the winner.



- C. If after the test result is considered and there is still a tie, the contestant with the highest photogenic score will be declared the winner.
- D. If after all tiebreakers have been exhausted and scores still result in a tie, the committee will consult with the Judges for the final decision.

## Interference:

- A. At no time during the contest will parents or others associated with the contestant be allowed to interfere with the judges or contest officials.
- B. The SNMSF&R Royalty Pageant welcomes and encourages immediate family members, relatives, and friends to attend all the events that are open to the public as designated in the schedule. Your support and assistance during the contest are especially important to your young lady, as she will need and appreciate encouragement and possible help during the competition.
- C. Please note that during the actual competition, each contestant is allowed 1 female companion to assist her backstage. (If the contestant is under the care of her father or male guardian, please let us know so we can make the proper arrangements).
- D. We strive to make this contest a positive experience that the contestant will cherish and remember, and an opportunity to make lifelong friends. We would like to remind you that all who are involved with the pageant: the superintendent, committee members, and fair board members are all volunteers who donate many hours without monetary compensation to make this contest an honest and enjoyable one. They do this willingly because of their passion for providing this competition and their love for the young women who compete.

## Coronation:

A Coronation Dinner will follow the Sunday portion of the competition and the winners of each category will be announced and the new royalty will be crowned. Immediately following the end of the dinner, the new courts along with their parents and/or guardians will meet with the Royalty Committee to go over their duties and expectations for the upcoming year. **This meeting is mandatory.**

## Wardrobe Requirements for Titleholders:

- A. Once the winning contestants are crowned, they must be able to provide the proper attire for official dress.
- B. The Royalty Committee will purchase the official shirts to be used for appearances and will be selected by the Fair and Rodeo Queens input for their courts.
- C. Each title holder will need to provide a black felt hat, dark jeans, dark brown or black boots and dark brown or black belt. The Courts can agree to wear white hats during some events if the entire court has a white hat.

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## Pee Wee Princess Mentorship Program:

- A. The Pee Wee Princess Mentorship Program is to provide a fun and exciting experience for younger girls ages 5-8.
- B. Each girl that is enrolled in this program will receive a sash, buckle and crystal crown.
- C. The Pee Wee Princess will sign a contract as she is considered a title holder under the SNMSF&R and will be held to the same standards as the older title holders.
- D. Each contestant will participate in every fair event except horsemanship.
- E. The contestants will be judged and scored, but there will be no category winners.