

Wednesday, September 27th

07:00am – Swine Show, Livestock Complex
08:00am – Market Rabbit Show, Rabbit Barn
10:00am – Veteran's Indoor Exhibit and 4-H Building Open
10:00am – Poultry Show, Poultry Barn
10:00am – Model Railroad Display Open
12:00pm – Kent Family Circus, Grassy Mall
12:30pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage

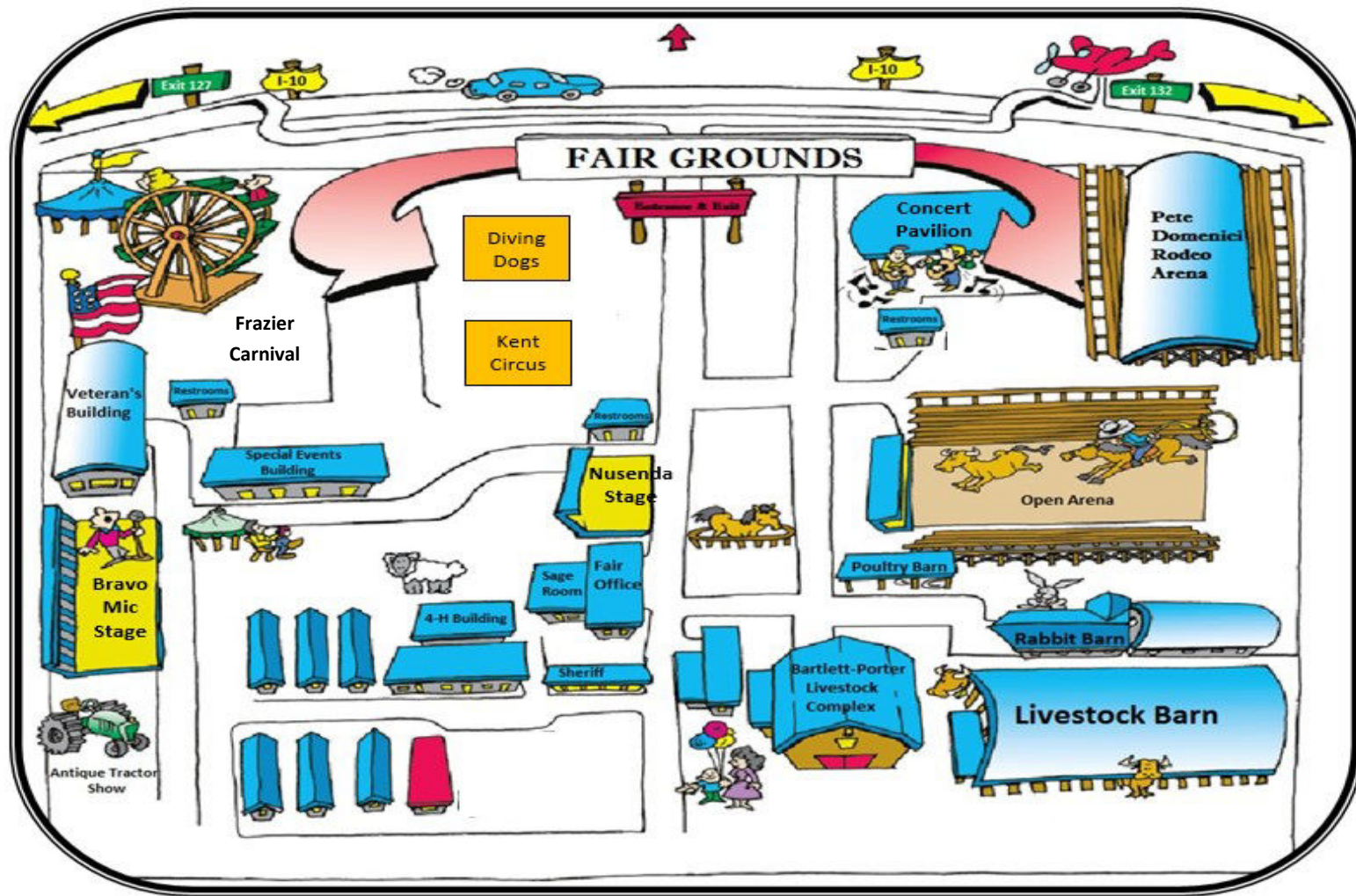
01:30pm – Open Rabbit Show, Rabbit Barn
01:30pm – Junior Market Meat Goat Show, Livestock Complex
04:00pm – Junior Poultry Show, Poultry Barn
04:30pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
05:00pm – Kent Family Circus, Grassy Mall
05:00pm -- Exceptional Rodeo, Pete Domenici Arena
05:30pm – Pee Wee Rabbit Show, Rabbit Barn
06:00pm – Bake sale and Opening Ceremony, Special Events Building
06:00pm – Frazier Carnival Opens
06:00pm – Chris Baker, Nusenda Credit Union Stage
08:00pm – Kent Family Circus, Grassy Mall
09:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
09:00pm – Veteran's Indoor Exhibit and 4-H Building Close

Thursday, September 28th—I-Heart Radio/KHEY Day

08:30am – Junior Market Lamb Show, Livestock Complex
10:00am – Veteran's Indoor Exhibit and 4-H Building Open
10:00am – Model Railroad Display Open
10:00am – AgVentures Educational Outreach
12:00pm – Kent Family Circus, Grassy Mall
12:30pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
01:00pm – Beef Breeding Heifer Show, Livestock Complex
01:00pm – Junior Market Steer Show, Livestock Complex
05:00pm – Kent Family Circus Grassy Mall
05:00pm – Skivi Meredith & Isaac Arellano, Nusenda Credit Union Stage
05:30pm – Hypno FX Hypnotist Jerry Frasier, Bravo Mic Stage
06:00pm – Frazier Carnival Opens
07:00pm – All Who Follow, Bravo Mic Stage and Beer Garden
07:00pm – Daniel Sanchez, Nusenda Credit Union Stage
07:00pm – Ranch Rodeo, Pete Domenici Rodeo Arena
07:30pm – Kent Family Circus, Grassy Mall
09:00pm – Moonshine Railroad, Rodeo Concert Pavilion
09:00pm – Veteran's Indoor Exhibit and 4-H Building Close
10:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage

Friday, September 29th—Dona Ana County Day

09:00am -- North America Diving Dogs, Grassy Area (all day)
10:00am – Veteran's Indoor Exhibit and 4-H Building Open
10:00am – Model Railroad Display Open
10:00am – AgVentures Educational Outreach
12:00pm – Kent Family Circus, Grassy Mall
12:30pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
01:00pm – Special Events Building Opens – Indoor Vendors
03:00pm – Sip and Shop Wine Tasting, Special Events Building
04:00pm – Ft. Bliss Army Band, Bravo Mic Stage and Beer Garden
04:00pm – Christopher Adams, Nusenda Credit Union Stage
05:00pm – Frazier Carnival Opens
05:30pm – Kent Family Circus, Grassy Mall
06:00pm – Junior Livestock Sale, Livestock Complex
06:00pm – 575 Band, Bravo Mic Stage and Beer Garden
06:00pm – North America Diving Dogs, Grassy Mall
06:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
06:30pm – Light Effect Puppets, Youth Park
07:00pm – Southern NM State Fair PRCA Rodeo, Pete Domenici Rodeo Arena
07:00pm – Flat Black, Nusenda Credit Union Stage
07:00pm – North America Diving Dogs, Grassy Mall
07:30pm – Kent Family Circus, Grassy Mall
07:30pm – Light Effect Puppets, Youth Park
08:00pm – North America Diving Dogs, Grassy Mall
08:00pm – Flat Black, Nusenda Credit Union Stage
08:30pm – Light Effect Puppets, Youth Park
09:00pm – Bart Crow Concert/Dance, Concert Pavilion
09:00pm – North America Diving Dogs, Grassy Mall
09:00pm – Veteran's Indoor Exhibits and 4-H Building Close
09:30pm – Kent Family Circus, Grassy Mall
09:30pm – Light Effect Puppets, Youth Park
09:30pm – Malcolm Tense, Bravo Mic Stage and Beer Garden
10:00pm – Special Events Building Closes
10:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage



Bart Crow

Friday Sept. 29th



Moonshine Railroad

Thursday Sept. 28th



Cautivo

Sunday Oct. 1st



Wade Hayes

Saturday Sept. 30



Saturday, September 30th—Adams Radio Day

09:00am -- North America Diving Dogs, Grassy Area (all day)
10:00am – Veteran's Indoor Exhibit and 4-H Building Open
10:00am – Special Events Building Opens
10:00am – Model Railroad Display Open
10:00am – Model A Vintage Car display, 4-H Building
10:30am – Light Effect Puppets, Youth Park
11:00am – Livestock Judging Contest, Livestock Complex
11:30am – Light Effect Puppets, Youth Park
11:30am – Kent Family Circus, Grassy Mall
12:00pm – SNM State Fair PRCA Rodeo, Pete Domenici Rodeo Arena
12:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
01:00pm – Light Effect Puppets, Youth Park
01:00pm – Frazier Carnival Opens
01:30pm – Guitar Slim, Nusenda Credit Union Stage
02:00pm – Stick Horse Race, Pete Domenici Rodeo Arena
02:00pm – Michelle's Dance Academy, Bravo Mic Stage
02:00pm – Light Effect Puppets, Youth Park
03:00pm – Sip and Shop Wine Tasting, Special Events Building
03:00pm – Dance Divas, Bravo Mic Stage
03:00pm – Light Effect Puppets, Youth Park
03:30pm – Grassy Mall
04:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
04:00pm – Light Effect Puppets, Youth Park
04:30pm – Grassy Mall
04:30pm – Ballet Folklorico, Bravo Mic Stage
05:00pm – Light Effect Puppets, Youth Park
05:30pm – Kent Family Circus, Grassy Mall
05:30pm – Benjy Rivas, Nusenda Credit Union Stage
06:00pm – Unlyshed, Bravo Mic Stage and Beer Garden
06:00pm – North America Diving Dogs, Grassy Mall
06:30pm – Light Effect Puppets, Youth Park
07:00pm – North America Diving Dogs, Grassy Mall
07:00pm – SNM State Fair PRCA Rodeo, Pete Domenici Rodeo Arena
07:30pm – Kent Family Circus, Grassy Mall
07:30pm – Light Effect Puppets, Youth Park
08:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
08:00pm – North America Diving Dogs, Grassy Mall
08:30pm – Light Effect Puppets, Youth Park
09:00pm – North America Diving Dogs, Grassy Mall
09:00pm – Veteran's Indoor Exhibits and 4-H Building Close
09:00pm – Wade Hayes Concert/Dance, Concert Pavilion
09:30pm – Kent Family Circus, Grassy Mall
10:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
10:00pm – Special Event Building Closes

Sunday, October 1st

10:00am -- North America Diving Dogs, Grassy Area (all day)
10:00am – Veteran's Indoor Exhibit and 4-H Building Open
10:00am – Model Railroad Display Open
10:00am – Special Events Building Opens – Indoor Vendors
11:00am – Kent Family Circus, Grassy Mall
11:30am – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
12:00pm – Race at the Rodeo Barrel Race Open 4D and Youth, Pete Domenici Rodeo Arena
01:00pm – Cautivo, Concert Pavilion
01:00pm – Sip and Shop Wine Tasting, Special Events Building
01:00am – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
01:00pm – Frazier Carnival Opens
01:30pm – Kent Family Circus, Grassy Mall
02:00pm – Lush Life Jazz Quintet, Bravo Mic Stage
02:30pm – Guitar Slim, Nusenda Credit Union Stage
03:00pm – Ballet Folklorico, Concert Pavilion
04:00pm – Kent Family Circus, Grassy Mall
05:00pm – Hypno FX Hypnotist Jerry Frasier, Nusenda Credit Union Stage
05:00pm – Veteran's Indoor Exhibits and 4-H Building Close





GENERAL INFORMATION

All events are held at the Southern New Mexico State Fairgrounds—12 miles west of Las Cruces on Interstate 10, Exit 132 (Airport) or Exit 127 (Corralitos Road). On Friday and Saturday use Corralitos exit for express parking

Fair Hours

Day	Hours	Promotion
Wednesday	9am-10pm	\$5 off admission all day
Thursday	9am-11pm	\$5 off admission till 2pm
Friday	9am-12am	\$5 off admission till 2pm
Saturday	9am-12am	\$2 discount for military/first responders with valid ID
Sunday	10am-6pm	

Carnival Hours

Day	Hours	Promotion	Promotion Hours	Price
Wednesday	6pm-10pm	Wristbands	6pm-9pm	\$30 Onsite \$27 Online
Thursday	6pm-11pm	Wristbands	6pm-9pm	\$30 Onsite \$27 Online
Friday	5pm-12am			
Saturday	1pm-12am			
Sunday	1pm-5pm	Wristbands	1pm-4pm	\$30 Onsite \$27 Online



Daily Entertainment

North America Diving Dogs

Three action packed days, Friday-Sunday, featuring some of the most amazing canines in the country that will run the length of a dock and leap as far out into the water as possible.



Kent Family Circus

Be amazed with a wide variety of performances such as Magic – Illusions – Juggling – Chin Balancing – Trapeze:Lyra – Aerial Silk – Cloud Swing – Fire Act (Eating, Blowing, BO-staff, fire-hoop, fire lasso, fire-bullwhip – Poodle Act and Escapes.

Hypno FX

HypnoFX is interactive, hypnotic comedy...imagination in action! Big-time laughs happen fast when veteran national performer, Jerry Frasier, takes the stage.



Noah's Way Petting Zoo and Pony Rides



Stick Horse Race Saturday



Rodeo Events



Ranch Rodeo

Join us for a traditional Ranch Rodeo where the contestants compete as teams from ranches, instead of as individuals as in a "regular" rodeo. While the number of team members can vary, 4 or 5 members per team is common. These cowboys and cowgirls will "Ride for the Brand" on Thursday night as they participate in events that duplicate the type of work they perform on a daily basis.

SNMSF PRCA Rodeo

Friday night and noon and 7pm on Saturday, the Pete Domenici Arena will be the home of the Professional Rodeo Cowboys Association with contestants coming from all over the US to compete. HiLo ProRodeo, one of the fastest growing stock contractors in the nation, will be bringing the best in bucking stock and the fastest roping and doggin' animals to add to the excitement.



Race at the Rodeo

On Sunday, its Race at the Rodeo. The barrel race is 4D Open and 4D Youth Race. Exhibitions will run at 10:30am and the race will start at 12:00pm .



**RAM
RODEO**

*Welcome to the
57th Annual*



*Southern New Mexico
State Fair & Rodeo*

*September 27th
Through
October 1st*