

SOUTHERN NEW MEXICO STATE FAIR AND RODEO



ROYALTY PAGEANT SCHEDULE OF EVENTS

Prior to the Pageant - Below is a list of forms/items due and descriptions of mandatory sessions for all contestants in order to compete in the pageant for a title.

- May 31, 2025 – 1:00 pm Information session at the NM Farm and Ranch Heritage Museum. This is a session for all contestants interested in running for a SNMSF&R Royalty title. The following items are due on this date, a late fee of \$50 will apply after this date:
- (1) Registration Form
 - (2) Copy of birth certificate
 - (3) Expectation Statement Form (MUST be notarized)
 - (4) Waiver of Liability (MUST be notarized)
- June 28, 2025 Last day to submit late registration forms and \$50 late entry fee. (Check should be made out to SNMSF&R Royalty) NO EXCEPTIONS.
- June 30, 2025 All contestants will be notified of the total number of participants for gift bag items before or on this date.
- July 19, 2025 – 1:00 pm MANDATORY rehearsal for all contestants at the NM Farm and Ranch Heritage Museum. Numbers will be drawn to determine the order of each contestant in each age category for horsemanship, demonstrations, speeches, and modeling/impromptu question. The following items are due on this date, NO EXCEPTIONS:
- (1) Comprehensive Sponsorship Form of all sold program advertisements, monetary donations, and in-kind donations
 - (2) Sponsorship advertisement pages and money
 - (3) Raffle tickets and money
 - (4) One 8x10 colored photo (for photogenic)
 - (5) Digital color picture emailed to snmsfr.royalty@gmail.com
- August 2, 2025 – 1-3:00 pm All silent auction and gift bag items are due. Coronation Luncheon Ticket and money are due. NO EXCEPTIONS.

Pageant Weekend**

Saturday

- August 16, 2025 – 8:00am Rodeo contestants compete in horsemanship at the Landmark Mercantile arena with start time at 8:00am. (Contestants MUST be saddled and ready to go by the start time.)
- August 16, 2025 – 11:00am Fair contestants compete in demonstrations at the NM Farm and Ranch Heritage Museum with start time at 11:00am.
- August 16, 2025 – 2:00pm Individual personal interviews for both Fair and Rodeo contestants after lunch scheduled between 2:00pm-5:00pm. Each contestant will have a specific interview timeslot which will be announced Saturday morning. (Interviews will begin with PeeWee contestants and move up in age category.)

SCHEDULE OF EVENTS CONTINUED

Pageant Weekend**

Sunday

- August 17, 2025 – 8:00am All Fair and Rodeo contestants complete the written test at the NM Farm & Ranch Museum. (PeeWee contestants do not participate in the written test portion of the competition.)
- August 17, 2025 – 8:30am All Fair and Rodeo contestants compete in the speech category. (Speeches will begin with PeeWee contestants and move up in age category.)
- August 17, 2025 – 10:30am All Fair and Rodeo contestants compete in modeling followed by answering an impromptu question. (Beginning with PeeWee contestants and moving up in age category.)
- August 17, 2025 – 12:00pm Lunch is served in the banquet room at the NM Farm and Ranch Heritage Museum.
- August 17, 2025 – 1:00 pm Coronation begins for 2025 pageant following the competition. Immediately following the coronation newly crowned titleholders will meet with the Royalty Committee and sign the Titleholder Contract. **THIS MEETING IS MANDATORY FOR NEW TITLEHOLDERS AND HER PARENT(S).**

**Pageant schedule is tentative and subject to change based upon number of participants in each category throughout the competition. The SNMSF&R Royalty Committee maintains the discretion to adjust scheduled times to accommodate the needs of the pageant. All involved contestants/families will be notified of any schedule changes as soon as possible.