



SNMSF&R ROYALTY PROGRAM BOOKLET ADVERTISEMENT RECEIPT

PLEASE COMPLETE THIS FORM AND SUBMIT WITH ***EACH INDIVIDUAL*** AD SOLD FOR THE SNMSF&R ROYALTY PAGEANT PROGRAM BOOKLET

(Submit your ad as early as possible to assist us in getting our program printed in a timely manner.)

FINAL DEADLINE FOR AD SUBMISSION IS JULY 19, 2025 – NO EXCEPTIONS

Business Name: _____

Primary Contact: _____

Email address: _____ Phone Number: _____

Contestant Name: _____

- Ad Sizes*:**
- 1/8 Page (Business Card Size) \$ 30.00
 - 1/4 Page (4"x 5") \$ 50.00
 - 1/2 Page (8"x 5") \$100.00
 - Full Page (8"x 10") \$200.00

Payment Method:

- Cash Amount: \$ _____
- Check Number: _____ Amount: \$ _____
(Payable to SNMSF&R ROYALTY)
- In Kind Donation: _____

How is the ad provided?

- Hard Copy (quality printable) Business Card
- Emailed to snmsfr.royalty@gmail.com

Note: For a business card ad, we will scan your card and format it for printing to the best of our ability. Most PC software programs can be used such as Adobe Illustrator, Adobe PhotoShop, Adobe Acrobat 4.0 or higher. Please DO NOT SUBMIT ADS IN MICROSOFT PUBLISHER! All electronic images must be converted to or saved as grayscale and have a resolution of no lower than 300dpi. Adobe Illustrator files must be submitted as EPS files accompanied with the type converted to outlines or postscript fonts included with the file.

*Approximate sizes and printed in black and white

X _____
Purchaser Initials confirming advertisement selection



Dear Prospective Sponsor:

The purpose of the Southern New Mexico State Fair and Rodeo Royalty Pageant is to select young ladies as official representatives of the Southern New Mexico State Fair & Rodeo. The Queens along with their courts will serve as ambassadors of the SNMSF&R to the general public, exhibiting excellent sportsmanship, high moral, and ethical standards. The contest is open to young ladies of Dona Ana, Luna, Sierra, Bernalillo, Valencia, Catron, Grant, Hidalgo, Otero, Socorro, or El Paso counties.

The SNMSF&R Royalty Pageant is a non-profit 501(c)(3) organization. In order to make this pageant successful, and to support the activities throughout the year, we rely on donations from businesses in the community. Because of the tremendous support from the business community, every contestant goes home a winner. Some of the awards given include a saddle, trophy buckles, sashes, t-shirts, duffle bags, bracelets, and scholarship money.

All sponsors are listed in the official souvenir program. Donations can be either monetary or in the form of gift certificates or other items that promote your business. We realize you donate to many other organizations, but would greatly appreciate your support for the young ladies in Southern New Mexico.

Sincerely,

Kaylee Garrison

Kaylee Garrison

Royalty Superintendent

Southern New Mexico State Fair and Rodeo

Phone: (575) 642-6228

Email: snmsfr.royalty@gmail.com

Full Inside Page:

\$200

1/4 Page:

\$50

1/8 Page:

\$30

Half Page:

\$100

