



### GENERAL INFORMATION

All events are held at the Southern New Mexico State Fairgrounds—12 miles west of Las Cruces on Interstate 10, Exit 132 (Airport) or Exit 127 (Comalitos Road). On Friday and Saturday use Comalitos exit for express parking.

## Fair Hours

Day	Hours	Promotion
Wednesday	9am-10pm	\$5 off admission all day
Thursday	9am-11pm	\$5 off admission till 2pm
Friday	9am-12am	\$5 off admission till 2pm
Saturday	9am-12am	\$2 discount for military/first responders with valid ID
Sunday	10am-6pm	

## Carnival Hours

Day	Hours	Promotion	Promotion Hours	Price
Wednesday	6pm-10pm	Wristbands	6pm-9pm	\$30 Onsite \$27 Online
Thursday	6pm-11pm	Wristbands	6pm-9pm	\$30 Onsite \$27 Online
Friday	5pm-12am			
Saturday	1pm-12am			
Sunday	1pm-5pm	Wristbands	1pm-4pm	\$30 Onsite \$27 Online

## Daily Entertainment

### Thrill Extravaganza

Thirty minutes of thrills, chills, and excitement! A 35 foot high Astro Wheel, the Aerial Lyra 30 feet in the air and finally the gravity defying Motorcycle Globe of Death!



### RhythmetriX

These high energy percussion artists will have you engaged and actively playing along with drums and instruments.



### Jump the Ultimate Dog Show

One of the most exciting canine shows. Action packed thrill ride that showcases a variety of breed and mixed breed dogs performing incredible stunts.



### Joe Gandelman Ventriloquist

Joe has performed for over 31 years and all his shows feature a BIG CAST of characters, interaction and lots of laughs.



### Noah's Way Petting Zoo and Pony Rides



### Stick Horse Race Saturday



## Rodeo Events



### Ranch Rodeo

Join us for a traditional Ranch Rodeo where the contestants compete as teams from ranches, instead of as individuals as in a "regular" rodeo. While the number of team members can vary, 4 or 5 members per team is common. These cowboys and cowgirls will "Ride for the Brand" on Thursday night as they participate in events that duplicate the type of work they perform on a daily basis.

### PRCA Rodeo

Friday night, noon and 7 pm on Saturday, the Pete Domenici Arena will be the home of the Professional Rodeo Cowboys Association with contestants coming from all over the US to compete. Hilo ProRodeo, one of the fastest growing stock contractors in the nation, will be bringing the best in bucking stock and the fastest roping and doggin' animals to add to the excitement.



### Youth Ranch Rodeo

Come watch the next generation of cowboys and cowgirls as they participate in a variety of rodeo events starting at 11:00am.

Welcome to the  
59th Annual



Southern New Mexico  
State Fair & Rodeo  
September 24th - 28th



TAWNEY | ACOSTA | CHAPARRO  
Truck Crash & Injury Attorneys



**Wednesday, September 24th - Fortify Building Solutions Day**

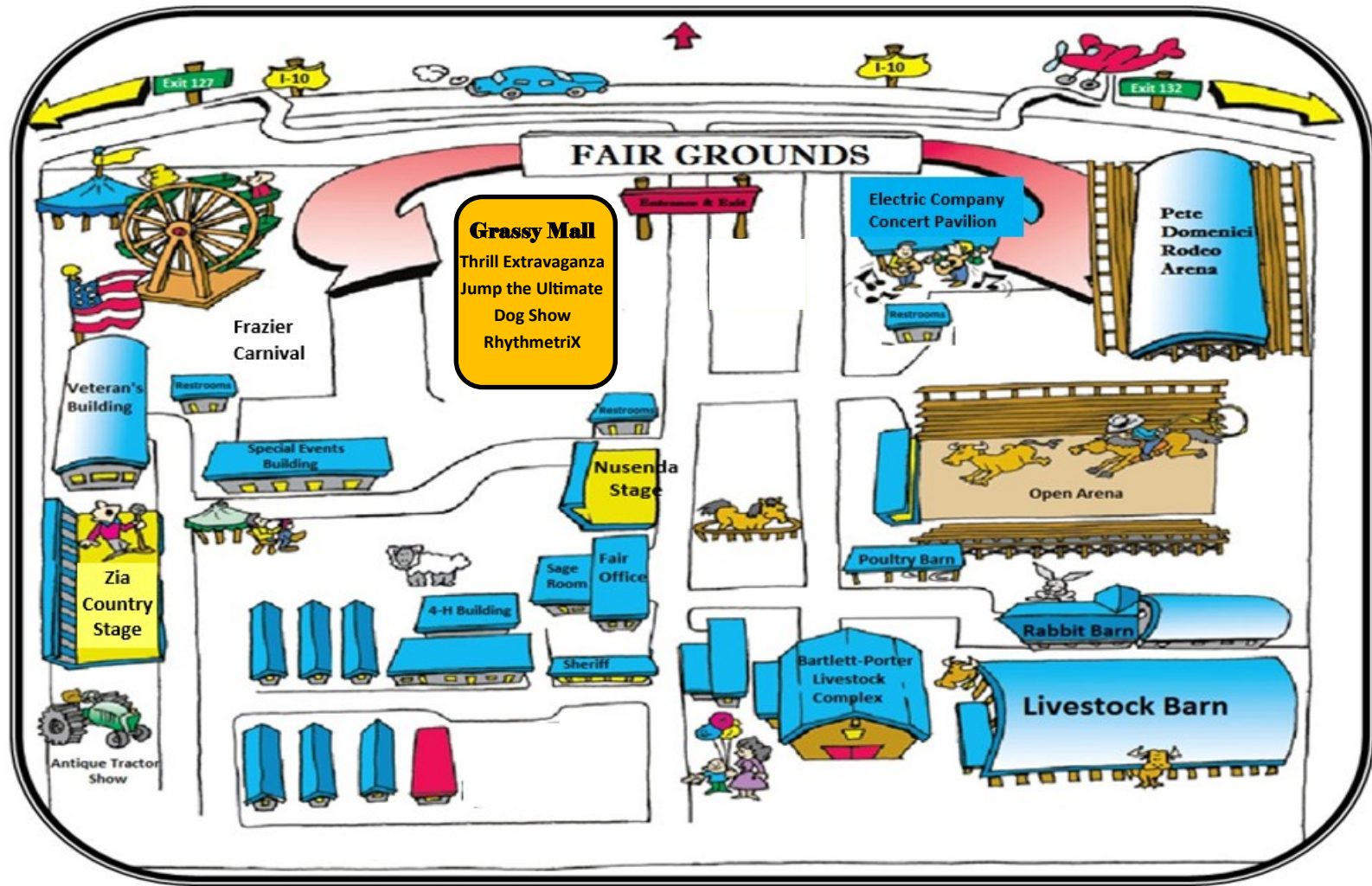
08:00am – Swine Show, Livestock Complex  
08:00am – Market Rabbit Show, Rabbit Barn  
10:00am – Veteran's Indoor Exhibit and 4-H Building Open  
10:00am – Poultry Show, Poultry Barn  
10:00am – Model Railroad Display Open  
10:00am – AgVentures Educational Outreach  
11:30am – RhythmetriX, Grassy Mall  
12:00pm – Jump the Ultimate Dog Show, Grassy Mall  
12:30pm – Thrill Extravaganza, Grassy Mall  
01:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
01:30pm – Open Rabbit Show, Rabbit Barn  
01:30pm – Junior Market Meat Goat Show, Livestock Complex  
03:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
04:00pm – Junior Poultry Show, Poultry Barn  
04:30pm – RhythmetriX, Grassy Mall  
05:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
05:00pm – Jump the Ultimate Dog Show, Grassy Mall  
05:00pm – Exceptional Rodeo, Pete Domenici Arena  
05:30pm – Thrill Extravaganza, Grassy Mall  
06:00pm – Bake sale and Opening Ceremony, Special Events Building  
06:00pm – Frazier Carnival Opens  
06:00pm – Chris Baker, Nusenda Credit Union Stage  
07:30pm – RhythmetriX, Grassy Mall  
08:00pm – Jump the Ultimate Dog Show, Grassy Mall  
08:30pm – Thrill Extravaganza, Grassy Mall  
09:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
09:00pm – Veteran's Indoor Exhibit and 4-H Building Close  
10:00pm – Livestock barns and exhibits close to the Public

**Thursday, September 25th - I-Heart Radio/KHEY Day**

08:30am – Junior Market Lamb Show, Livestock Complex  
10:00am – Veteran's Indoor Exhibit and 4-H Building Open  
10:00am – Model Railroad Display Open  
10:00am – AgVentures Educational Outreach  
11:30am – RhythmetriX, Grassy Mall  
12:00pm – Jump the Ultimate Dog Show, Grassy Mall  
12:30pm – Thrill Extravaganza, Grassy Mall  
01:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
01:30pm – Beef Breeding Heifer and Steer Show, Livestock Complex  
03:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
04:30pm – RythmetriX, Grassy Mall  
05:00pm – Joe Gandelmand Ventriloquist, Nusenda Credit Union Stage  
05:30pm – Jump the Ultimate Dog Show, Grassy Mall  
06:00pm – Thrill Extravaganza, Grassy Mall  
06:00pm – Benjy Rivas, Nusenda Credit Union Stage  
06:00pm – Frazier Carnival Opens  
06:30pm – Schilling and Co., Zia Country Stage and Beer Garden  
07:00pm – Ranch Rodeo, Pete Domenici Rodeo Arena  
08:00pm – RhythmetriX, Grassy Mall  
08:30pm – Jump the Ultimate Dog Show, Grassy Mall  
09:00pm – Thrill Extravaganza, Grassy Mall  
09:00pm – Austin Van, The Electric Company Concert Pavilion  
09:00pm – Veteran's Indoor Exhibit and 4-H Building Close  
09:30pm – Joe Gandelmand Ventriloquist, Nusenda Credit Union Stage  
10:00pm – Livestock barns and exhibits close to the Public

**Friday, September 26th - Dona Ana County Day**

10:00am – Veteran's Indoor Exhibit and 4-H Building Open  
10:00am – Model Railroad Display Open  
10:00am – AgVentures STEM Career Day  
11:30am – RhythmetriX, Grassy Mall  
12:00pm – Jump the Ultimate Dog Show, Grassy Mall  
12:30pm – Thrill Extravaganza, Grassy Mall  
01:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
01:00pm – Special Events Building Opens – Indoor Vendors  
02:30pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
04:00pm – RhythmetriX, Grassy Mall  
04:30pm – Jump the Ultimate Dog Show, Grassy Mall  
05:00pm – Thrill Extravaganza, Grassy Mall  
05:00pm – Sip and Shop Wine Tasting, Special Events Building  
05:00pm – Frazier Carnival Opens  
05:00pm – 575 Band, Zia Country Stage and Beer Garden  
05:30pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
06:00pm – Junior Livestock Sale, Livestock Complex  
06:30pm – Light Effect Puppets, Youth Park (perform every hour)  
06:30pm – Sax Attitude, Nusenda Credit Union Stage  
06:30pm – RhythmetriX, Grassy Mall



*Rick Trevino*

*Friday Sept. 26th*



*Austin Van*

*Thursday Sept. 25th*



*Randall King*

*Saturday Sept. 27*



*The Electric Company*

El Paso Electric

**FORTIFY**  
BUILDING SOLUTIONS™

NEW MEXICO  
**AGING SERVICES**

**TEXAS ROADHOUSE**

**DOÑA ANA COUNTY**

**iHeart RADIO**  
\*\*\* 96.3 \*\*\*  
**KHEY country**

**NUSENDA**  
CREDIT UNION

**Roberto's**  
Mexican Food

**Bravo Mic Communications, LLC**

**Friday, September 26th continued**

07:00pm – SNM State Fair PRCA Rodeo, Pete Domenici Rodeo Arena  
07:00pm – Jump the Ultimate Dog Show, Grassy Mall  
09:00pm – RhythmetriX, Grassy Mall  
09:00pm – Clinton Wilcox and the Quatro Cincos, Zia Country Stage  
09:00pm – Rick Trevino, The Electric Company Concert Pavilion  
09:30pm – Jump the Ultimate Dog Show, Grassy Mall  
09:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
09:00pm – Veteran's Indoor Exhibits and 4-H Building Close  
10:00pm – Thrill Extravaganza, Grassy Mall  
10:00pm – Special Events Building Closes  
10:00pm – Livestock barns and exhibits close to the Public

**Saturday, September 27th - Adams Radio Day**

09:00am – 4-H & FFA Food Challenge, Zia Country Stage  
09:00am – Model A Vintage Car display, 4-H Building  
10:00am – Veteran's Indoor Exhibit and 4-H Building Open  
10:00am – Special Events Building Opens - Indoor Vendors  
10:00am – Model Railroad Display Open  
10:00am – Light Effect Puppets, Youth Park (perform every hour)  
11:00am – Livestock Judging Contest, Livestock Complex  
11:00am – RhythmetriX, Grassy Mall  
11:30am – Jump the Ultimate Dog Show, Grassy Mall  
12:00pm – SNM State Fair PRCA Rodeo, Pete Domenici Rodeo Arena  
12:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
12:30pm – Thrill Extravaganza, Grassy Mall  
01:00pm – Frazier Carnival Opens  
02:00pm – Stick Horse Race, Pete Domenici Rodeo Arena  
02:30pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
04:00pm – Sip and Shop Wine Tasting, Special Events Building  
04:00pm – RhythmetriX, Grassy Mall  
04:30pm – Jump the Ultimate Dog Show, Grassy Mall  
05:00pm – Thrill Extravaganza, Grassy Mall  
05:30pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
06:30pm – RhythmetriX, Grassy Mall  
07:00pm – SNM State Fair PRCA Rodeo, Pete Domenici Rodeo Arena  
07:00pm – Jump the Ultimate Dog Show, Grassy Mall  
07:30pm – Back in the Saddle, Zia Country Stage and Beer Garden  
09:00pm – Veteran's Indoor Exhibits and 4-H Building Close  
09:00pm – Randall King, The Electric Company Concert Pavilion  
09:00pm – RhythmetriX, Grassy Mall  
09:30pm – Jump the Ultimate Dog Show, Grassy Mall  
09:30pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
10:00pm – Thrill Extravaganza, Grassy Mall  
10:00pm – Special Event Building Closes  
10:00pm – Livestock barns and exhibits close to the Public

**Sunday, September 28th**

10:00am – Car Show, The Electric Company Pavillion (all day)  
10:00am – Veteran's Indoor Exhibit and 4-H Building Open  
10:00am – Model Railroad Display Open  
10:00am – Special Events Building Opens – Indoor Vendors  
11:00am – Youth Ranch Rodeo, Pete Domenici Rodeo Arena  
11:00am – RythmetriX, Grassy Mall  
11:00am – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
11:30am – Jump the Ultimate Dog Show, Grassy Mall  
12:00am – Clinton Wilcox, Nusenda Credit Union Stage  
12:00pm – Sip and Shop Wine Tasting, Special Events Building  
01:00pm – RythmetriX, Grassy Mall  
01:00pm – Frazier Carnival Opens  
01:30pm – Jump the Ultimate Dog Show, Grassy Mall  
02:00pm – Thrill Extravaganza, Grassy Mall  
02:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
03:30pm – RythmetriX, Grassy Mall  
04:00pm – Jump the Ultimate Dog Show, Grassy Mall  
04:30pm – Thrill Extravaganza, Grassy Mall  
05:00pm – Joe Gandelman Ventriloquist, Nusenda Credit Union Stage  
05:00pm – Veteran's Indoor Exhibits and 4-H Building Close

**KGRT 103.9**  
**98.7 THE HITZ**  
**HOT 103.1**  
**KOOL OLDIES 104.5 & AM 570**  
**ADAMS RADIO GROUP**